

Performance Management

Presenter: Gord Dmytriw

Date: April 25, 2023

Time: 9:00 - 12:00pm

Price: \$359.00

The ability to hire and retain talent is the backbone of a professional services firm. In this interactive course we give leadership and managers a different paradigm for employee performance as well as a suite of tools to help them have candid, affirming conversations with their direct reports. By recasting the often fraught and ineffective performance review process as a stewardship obligation Managers have to grow and develop their people, leaders have powerful lever to create a more transparent and accountable culture that in turn engenders more discretionary effort, ultimately retaining and attracting an unfair share of the top half of the labour pool.

Learning objectives

- Understand the role of stewardship in nurturing a high performing culture.
- Reflect on the level of accountability and transparency in their own organization and learn tools to help instill them.
- Learn the importance of regular 1 x 1 performance conversations and how to have meaningful and effective ones.
- Understand how to build a culture that regularly competes for and wins the very best talent available in the marketplace as well as how to keep top performers engaged and committed.



Speaker's Bio:

Gord has spent 35 years in the sales and marketing arenas, recently retiring from his day-to-day responsibilities as Chief Strategy Officer at Think Shift, an advertising agency based in Winnipeg, MB. His practice areas at Think Shift were in brand strategy, leadership development and creating intentional corporate cultures, work he continues today as an independent consultant.

Gord provides advice, tools and training in the areas of culture development and implementation, leadership development, brand positioning and strategic planning.



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